

Dorchester Collection signed up to the Better Chicken Commitment (BCC) in 2021 – and we’re pleased to report on our progress so far. The table linked below gives an overview of where the business is at as a whole, but we’re happy to confirm that five of our locations fully comply with the BCC and 53% of our suppliers also meet BCC standards for the products they supply to us. We will work with our suppliers for further improvements and report on further progress in 2025.

Better Chicken Commitment – criteria required	In 2024, how far have we achieved this?
Comply with all EU animal welfare laws and regulations, regardless of the country of production.	99%
Implement a maximum stocking density of 30kg/m ² or less. Thinning is discouraged, and if practised must be limited to one thin per flock.	99%
Adopt breeds that demonstrate higher welfare outcomes: either the following breeds, Hubbard Redbro (indoor use only), Hubbard Norfolk Black, JA757, 787, 957, or 987, Rambler Ranger, Ranger Classic, and Ranger Gold; or others that meet the criteria of the RSPCA Broiler Breed Welfare Assessment Protocol.	99%
At least 50 lux of light, including natural light.	98%
At least two metres of usable perch space, and two pecking substrates, per 1,000 birds.	98%
On air quality, the maximum requirements of Annex 2.3 of the EU broiler directive, regardless of stocking density.	99%
No cages or multi-tiered systems.	99%
Adopt controlled atmospheric stunning using inert gas or multi-phase systems, or effective electrical stunning without live inversion.	93%
Demonstrate compliance with the above standards via third-party auditing and annual public reporting on progress towards this commitment.	96%