

## PRESS RELEASE

# HOTEL EDEN LAUNCHES ROME INSPIRED ART INSTALLATION



Rome, October 2, 2024 – Hotel Eden, Rome part of Dorchester Collection, has presented its latest art project, 'Collector's Home' in collaboration with MOD Creative Group and Roman art galleries, ADA and Matèria. From Wednesday October 2 until the end of November 2024, the hotel's Dolce Vita suite and the intimate lobby area 'La Libreria' will host an immersive display of artworks, design objects, books and more.

Aiming to further establish Hotel Eden as part of Rome's cultural and art scene, this exhibition creates a space that will take on the appearance of an art collector's home. The aim is to welcome guests to an artistic sanctuary in the heart of Rome, showcasing a selection of contemporary art and design pieces.

The works on display have been curated by Mario Valerio Nocenzi, founder of MOD Creative Group and Corinna Turati, an art expert in collaboration with the Roman galleries ADA and Matéria. Established Italian artists will be showcased, including Marta Mancini, Andrea Mauti, Mario Cresci, Gaia Di Lorenzo, Karen Knorr, Giuseppe De Mattia, Antonello Viola, and Næssi. Each of these artists have a connection with the city of Rome, and their works cover a myriad of techniques and styles.

'Collector's Home' takes inspiration from contemporary Roman culture and a range of additional art experiences will be available for hotel guests to discover. These experiences include tours of artists' studios and private collections, as well as exploring the vibrant neighbourhoods of Trastevere and San Lorenzo.

Mario Valerio Nocenzi, founder of MOD Creative Group noted: "Contemporary art is becoming increasingly synonymous with luxury hospitality, and Rome is seeing a rise in demand for it. Visitors, especially returning guests like those at Hotel Eden, want to engage with the city's mix of history and modernity, and this exhibition will give them exactly that."

The Dolce Vita suite, inspired by the golden age of Italian cinema and Federico Fellini's internationally acclaimed film, provides a unique space to showcase this contemporary art collection; further enhanced by its panoramic views of the city. Meanwhile, La Libreria, a cosy space tucked behind the hotel's lobby, provides both hotel and non-hotel guests a welcoming environment to relax, drink, eat and enjoy this latest exhibition.

Mirko Cattini, general manager of Hotel Eden, added: "With Collector's Home, we continue to strengthen Hotel Eden's connection to the vibrant contemporary art scene, as part of Dorchester Collection's broader goal of building a strong presence in the art world."

### PRACTICAL INFORMATION

The 'Collector's Home' exhibition can be enjoyed by guests and visitors visiting La Libreria. The exclusive collection is available to those who book the Dolce Vita suite. The Dolce Vita suite starts from £3,000 per night with breakfast included for two people.

MOD Creative Group specialises in offering bespoke services for luxury and hospitality companies, including events, special projects, branding and PR. The agency is made up of a diverse team of professionals who are passionate about creativity, integrating this into conventional and unique projects.

Corinna Turati is a boutique agency specialising in travel, experiential itineraries, events, and corporate projects in Italy. The agency was founded because of Corinna Turati's appreciation for Italian cultural heritage. She ensures that each project links directly to the art and beauty of Italy by working closely with art galleries, museums, collectors, and patrons.

#### **NOTES TO THE EDITORS**

For further information, please visit our **PHOTO LIBRARY** and **MEDIA CENTRE** or contact:

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